



APRIL 2023 | VOLUME 122 ISSUE 66

PCCM MONTHLY NEWSLETTER

Prashanti Cancer Care Mission's Newsletter



WHAT'S IN THIS LATEST ISSUE?

Dr. Koppiker attended the 18th St. Gallen International Breast Cancer Conference 2023 in Vienna, Austria

BreastGlobal Webinar on 'Patient Reported Outcome Measures in Breast Cancer' was held on 11th March 2023

Dr. Koppiker was honoured with the 'Outstanding Oncoplastic Breast Surgeon' Award and Ms. Laleh Busheri was awarded the 'She The Shakti' award by Pune Mirror in association with Sheetal Creations

Ms. Laleh Busheri's work was featured as a cover story.

CBE and Awareness camps were held at Jain Sthanak Kasarwadi Pune, Smt. Bakul Tambat Institute of Nursing Education, Amazon India and Mahatma Gandhi School, Pune

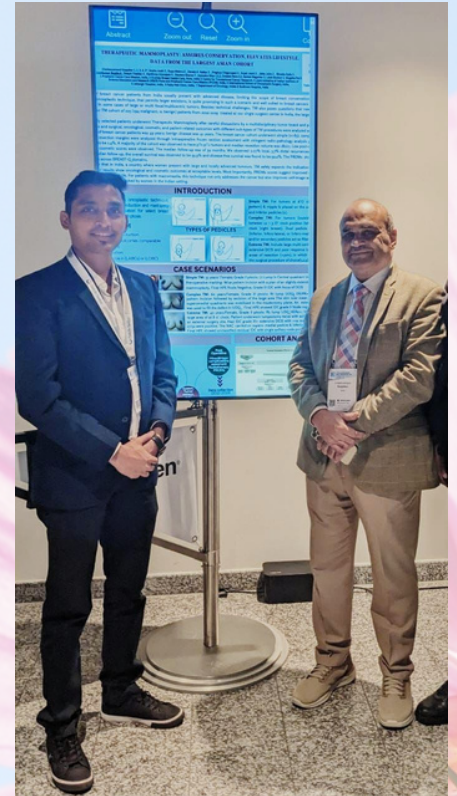
The Research Training Program for Clinicians and Residents by CTCR-PCCM continued with lectures on Immunology.

ABOUT PCCM NEWSLETTER

PCCM Newsletter is our way of connecting with our patients and supporters. With the Newsletter we bring to you the latest updates of our activities at PCCM. Along with our continued efforts for the provision of state-of-the-art integrative care for our patients through Orchids Breast Health Care, we include updates from the research arm at PCCM, Centre for Translational Cancer Research (CTCR). CTCR an initiative between PCCM and IISER Pune is working towards addressing breast cancer research questions relevant to our society, as well as our capacity building initiatives International School of Oncoplasty in collaboration with University of East Anglia, UK and online learning platform BreastGlobal. Your support and encouragement is what keeps us going, be a part of our journey with the newsletter.

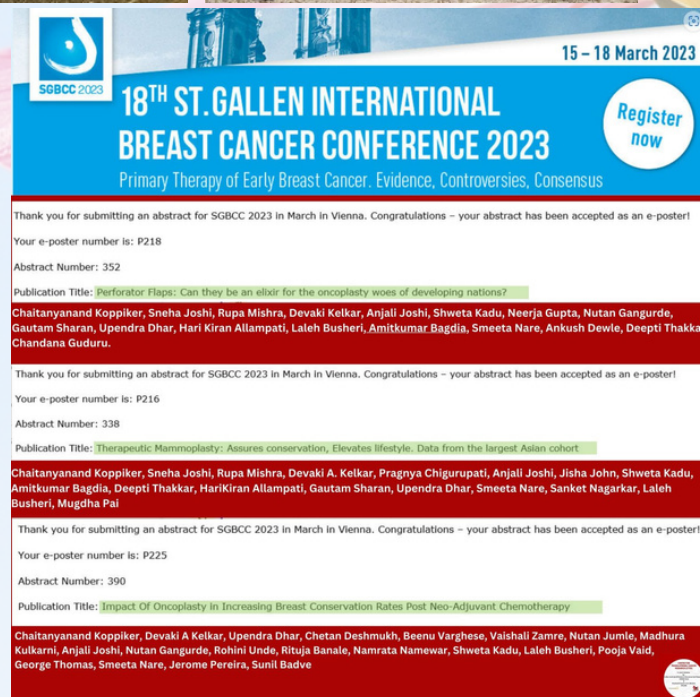
Dr. Koppiker attended the 18th St. Gallen International Breast Cancer Conference 2023 in Vienna, Austria

Dr. Koppiker has been consistently participating in the St. Gallen International Breast Cancer Conference (SGBCC) and this year too he attended the 18th one held in Vienna, Austria. Three posters from PCCM-CTCR were presented at the conference.



Posters Presented:

1. "Perforator Flaps: Can they be an elixir for the oncoplasty woes of a developed nation"- Discusses the role of Perforator flap surgeries in breast cancer management in India.
2. "Therapeutic Mammoplasty (TM): Assures Conservation, Elevates Lifestyle, Data from the largest Asian cohort" - Describes the utility of TM surgeries in maintaining oncological safety while providing better aesthetic results in breast cancer management.
3. "Impact of Oncoplasty in Increasing Breast Conservation Rates Post Neo-Adjuvant Chemotherapy (NACT)"- Discusses the role of oncoplastic surgeries in enabling breast conservation for breast cancer patients post-NACT



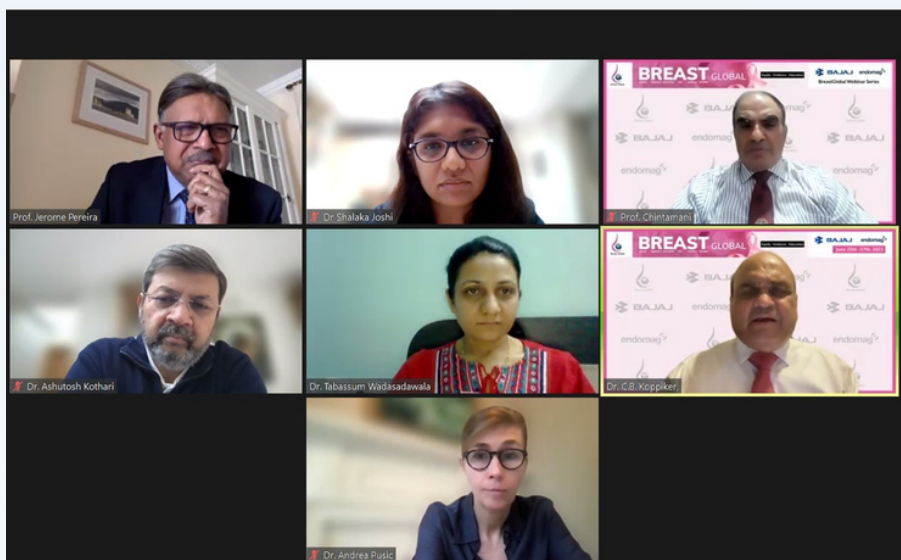
Congratulations to Dr. Amitkumar Bagdia, who trained under Dr. Koppiker in Breast Oncoplastic and Reconstruction surgeries, for receiving the St. Gallen's Educational Grant for the Conference to present Dr. Koppiker's work and posters.

BreastGlobal Webinar on 'Patient Reported Outcome Measures in Breast Cancer' was held on 11th March 2023



BreastGlobal organized a webinar on 'Patient Reported Outcome Measures in Breast Cancer' on 11th March 2023.

The webinar featured three talks from eminent national and international faculty. The talks were followed by an engaging panel discussion. The webinar was extremely successful with over 500 registrations.



Dr. Koppiker was honoured with the 'Outstanding Oncoplastic Breast Surgeon' Award and Ms. Laleh Busheri was awarded the 'She The Shakti' award by Pune Mirror in association with Sheetal Creations

Dr. Koppiker was honoured with the 'Outstanding Oncoplastic Breast Surgeon' Award by Sheetal Creations for his exemplary work in the Oncoplastic Breast Surgery.



Ms. Laleh Busheri was honored with Pune TV's 'She The Shakti' award for her exemplary work for underprivileged breast cancer patients and breast cancer awareness and outreach activities.

Ms. Laleh Busheri's work was featured as a cover story

Ms. Laleh Busheri's activities for breast cancer patients and outreach and awareness was covered as a feature story. The piece describes Ms. Busheri's inspirational journey in breast cancer care and her outreach and awareness initiatives

COVER STORY

ROYAL KINDNESS

LALEH BUSERI: CEO, Prashanti Cancer Care Mission (PCCM)



Laleh Busheri hails from the royal family of Persia, is a direct descendant of the Qajar dynasty and great-niece of Sultan Muhammed Shah, Aga Khan III. Married to Dr. Chaityanand Koppiker, an accomplished breast cancer specialist

and founding Trustee of PCCM, she is a qualified law professional, having completed her LLM from the University of Mumbai. Her tryst with social service began with counselling and assisting underprivileged breast cancer patients and their families. She is involved in raising funds, creating awareness, and organizing breast cancer detection camps under the auspices of PCCM, and was instrumental in conducting the first breast cancer marathon, 'Our Marathon' which had over 15,000 running for the cause. Her compassion and sensitivity make her indispensable to the working of PCCM. Since its inception over 26 years ago, PCCM has touched the lives of over 30,000 cancer patients in and around Pune. She has also established Orchid's Breast Health Centre, which is a state-of-the-art, one-of-a-kind integrated breast

cancer centre with its peerless medical expertise, sophisticated infrastructure and avant-garde treatment protocols. Laleh is instrumental in leading the creation of three Mobile Breast Cancer Screening Vans, equipped with mammography machines and facilities for biopsy and pap smear procedures. She is the founder member of the first Pink Ribbon Support Group in Pune, an support group for patients and their care that conducts local workshops, annual scientific symposia and support for the families through the maze of challenges the disease brings to its wake As the founder and head of the Research and Training Wing at PCCM, Laleh has spearheaded numerous initiatives in Translational Cancer research such as Poona's first Bio bank for breast cancer .Her consistent and relentless efforts secure accessible and affordable breast cancer treatment to all. Sometimes it takes just one act of kindness to change a person's life. Laleh Busheri and Dr. Chaityanand Koppiker aren't just changing lives, but saving them through their concerted, synergetic service.

Ms. Laleh Busheri gave an awareness talk at Ario Tech Pune

Ms. Laleh Busheri presented an awareness talk at Ario Tech Pune. The awareness talk covered the basic signs and symptoms of breast cancer and the myths associated with breast cancer



Clinical Breast Examination Camp was conducted at Jain Sthanak Kasarwadi Pune



Clinical Breast Examination Camp was conducted at Jain Sthanak Kasarwadi Pune on 28th March 2023. An awareness talk on Breast Cancer was given by Ms. Smita Nare, PCCM followed by CBE for 70 participants.



Clinical Breast Examination Camp was conducted at Amazon India Pune Office



Clinical Breast Examination Camp was conducted at Jain Sthanak Kasarwadi Pune on 14th March 2023. An awareness talk on Breast Cancer by Ms. Smita Nare, PCCM was followed by CBE for 65 participants.



Clinical Breast Examination Camp was conducted at Smt. Bakul Tambat Institute of Nursing Education, Pune on 15th March 2023



Clinical Breast Examination Camp was conducted at Smt. Bakul Tambat Institute of Nursing Education, Pune on 15th March 2023. The awareness talk was followed by CBE for 75 participants



Clinical Breast Examination Camp was conducted at Mahatma Gandhi School, Pune on 4th March 2023



Cancer awareness talk and CBE camp was conducted at Mahatma Gandhi School, Pune on 4th March 2023.

The awareness talk on Breast Cancer by Ms. Smita Nare, PCCM was followed by CBE for 107 participants.



The Research Training Program for Clinicians and Residents by CTCR-PCCM continued with the Immunology Series.



Research Training Program for Clinicians and Residents (RT-PCR)

A Program by
Centre For Translational Cancer Research (CTCR)
A Joint Initiative by IISER Pune & Prashanti Cancer Care Mission (PCCM)

CTCR is delighted to announce the first session of its Initiative: 'Research Training Program for Clinicians and Residents (RT-PCR)'. This program is uniquely designed to encourage clinicians to integrate scientific research in their clinical practice and understand the process of scientific enquiry. The program will consist of various virtual as well as hands-on modules encompassing basic biology, translational and clinical research framework, and also practical research experience for clinicians and residents.

Starts 5th Jan 2023
Alternate Thursdays
7:00 PM to 8:30 PM IST

[CLICK HERE TO REGISTER](#)

1st Module

- MOLECULAR BIOLOGY
- GENETICS
- IMMUNOLOGY
- GOOD DATA PRACTICES

More info on Page-2



Research Training Program for Clinicians and Residents (RT-PCR)

A Program by
Centre For Translational Cancer Research (CTCR): A Joint Initiative by IISER Pune & Prashanti Cancer Care Mission (PCCM)

RT-PCR Module-I
Cell and Molecular Biology for Onco-Clinicians (CMBOC)
Immunology Section Lecture -III 23rd March 2023

In the introductory **Immunology** lectures we covered basics of the Human Immune System and then went onto discuss its role in cancer surveillance & development as well as touched upon molecular understanding of immune checkpoint proteins. We now move onto **Cancer Immunotherapy**.

The Immunology Lecture -III
23rd March 2023.
The third lecture will cover **Molecular understanding and clinical aspects of immunotherapy in cancer treatment**


You can still Register
Register now to access previous lectures on demand via [course google classroom](#) and join us live for the upcoming lectures.

[CLICK HERE TO REGISTER](#)

Course Started 5th Jan 2023
Alternate Thursdays
7:00 PM to 8:30 PM IST

Lecture : I 5th Jan 2023: Basics of Molecular Biology and Molecular Mechanisms Leading to Carcinogenesis
Lecture : II 19th Jan 2023 :Molecular Mechanisms of Cancer Drug Actions Leading to Treatment Response
Lecture : III 9th Feb 2023 : Open discussion on concepts in Molecular Biology
Lecture : IV 23rd Feb 2023 : Cellular and Molecular Basics of the Human Immune System
Lecture : V 9th March 2023 : Roles of the Immune system in Cancer Immunosurveillance and Immunoeediting
Lecture : VI 23rd March 2023 : **Molecular understanding and clinical aspects of immunotherapy in cancer treatment**

The Research Training Program for Clinicians and Residents by CTCR-PCCM is uniquely designed to encourage clinicians to integrate scientific research in their clinical practice and understand the process of scientific enquiry. The second section, on Immunology, of the first module was conducted in February and March 2023



Centre for Translational Cancer Research
A joint Initiative by IISER-Pune and PCCM

IISER PUNE | **Prashanti Cancer Care Mission**
Reaching out with excellence

RESEARCH TRAINING PROGRAM FOR CLINICIANS AND RESIDENTS (RT-PCR)

Module -1 CMBOC
Section -II Immunology

23rd March 2023

Participants: Devaki Kelkar, Madhura Kulkarni, Akanksha

Control Room 1: Control Room 1

Control room 2: Control room 2

Sneha Joshi

Freeships/ Major Concession for Diagnostics, Surgery, Chemotherapy, Onco- Pharmacy, Clinical Procedures and Consultations at Orchids Breast Health in March 2023



Mammography:
118 patients received
free / concessional
mammography



175 patients received
free / concessional
sonography



Biopsy
13 patients received
free and concessional
biopsy & 2 VABB
procedures (for
removal of fibroids
etc)

Freeships/ Major Concession for Diagnostics, Surgery, Chemotherapy, Onco- Pharmacy, Clinical Procedures and Consultations at Orchids Breast Health in March 2023



Surgery:
20 patients received
freeship/major
concessions on breast
surgery



Chemotherapy /Day Care
30 patients received free
chemotherapy and 83
patients received major
concessions at our day care
centre for chemotherapy



Onco-Pharmacy
230 patients received
free /concessional
medicines from our
onco-pharmacy

Free Counselling Services at Orchids Breast Health



Onco - Psychology Counselling

Free Psychological Counselling services for our Breast Cancer Patients and their Caregivers. We have certified psychologists who work with you in easing your stress

Orchids Clinic - Your Affordable, High-Quality Breast Health Care

Psychological Counselling For Breast Cancer Patients

- Overcome Stress and Shock
- Psycho-social adjustment
- Care and Support for the Caregivers
- Stress management
- Deal with health-related anxiety
- Helping underlying psychological issues
- Psychotherapies

At the Orchids Breast Health we encourage our Breast Cancer Patients and their family members to undergo psychological counselling for emotional wellness during cancer treatment


BOOK YOUR APPOINTMENT NOW

(Offered both online (via Zoom) and/or in-person)

Visit us at
12 Kapilvastu, Senapati
Bapat Road, Pune,
Maharashtra-411016



**Onco-Psychology
Counselling**
85 patients have received
free psychological
counselling to make them
stronger during this
tough time



Onco - Genetic Counselling

Free Genetic Counselling services for our Breast Cancer Patients

At the Orchids Breast Health Clinic, we have BGC certified genetic counselors for some of our patients who might need genetic testing

Breast Cancer Genetic Counselling

To whom is genetic counselling offered?
(According to NCCN guidelines)


- Diagnosed at ≤ 45 yrs
- Family History of Cancer
- Recurrence
- TNBC
- Personal history of other cancer

What can you expect in a Genetic counselling ?

- Pedigree charting (Family History)
- Risk assessment
- Genetic testing options
- Genetic reports interpretation
- Prevention and Management options

Counselling offered on all days online (via Zoom) and/or in-person (Thursdays from 4 to 6pm)

Visit us at
12 Kapilvastu, Senapati
Bapat Road, Pune,
Maharashtra-411016



Dr. Koppiker | Breast Cancer Doctor in Pune | Orchids Breast Health | orchidshealth.in
& 020-2565610, 25650269, 9850840248 vcanshare@gmail.com reports@prashantcancer.org

**Onco-Genetic
Counselling**
97 patients have
received free genetic
counselling services so
far



Onco - Nutrition Clinic

Free Nutrition Counselling services for our Breast Cancer Patients

Orchids Clinic - Your Affordable, High-Quality Breast Health Care

Nutrition Counselling

- Diet during Chemo and Radiotherapy
- Personalized Charts
- Improved tolerance of treatment.
- Decreased fatigue.
- Hydration Counselling
- Improved healing and recovery.

At the Orchids Breast Health Nutrition Clinic we make you aware of the power of good nutrition and help you make your breast cancer treatment easier

BOOK YOUR APPOINTMENT NOW

(Offered both online (via Zoom) and/or in-person)

Visit us at
12 Kapilvastu, Senapati
Bapat Road, Pune,
Maharashtra-411016



Dr. Koppiker | Breast Cancer Doctor in Pune | Orchids Breast Health | orchidshealth.in
& 020-2565610, 25650269, 9850840248 vcanshare@gmail.com reports@prashantcancer.org

**Nutrition
Counselling**
109 patients received
free nutrition
counselling to fight
cancer treatment
better

Testimonials of a few patients who were adopted for Freeship in March 2023

Rafatun Nisa

I am a relative of the patient. I just think that the disease Breast Cancer is a major and very expensive but we have to be patient. When we knew about that my aunty is suffering from breast cancer, we were all so worried. We rushed to a hospital in Mumbai. My aunty, Rafatun Nisa suffered a lot. She was worried too. Within 1 month, we realized that we were killing our time and money. So, we started to search a best and specialist in Pune and Thankfully we were successful.

We went to Jehangir Hospital and met Dr. C.B. Koppiker and then we visited Orchid Cancer Clinic which is best for breast cancer treatment. Dr. Chetan Deshmukh is a good doctor. George and all staff of this clinic has a good behaviour. All are very helpful. Now we are going with peace of mind. Chemo is going on and we are waiting for surgery. All will be fine InshaAllah.



Anjali Ranade

Dr. Koppiker and Dr. Deshmukh are masters in their field yet cool and calm. The way they open up truth motivate to get treated and uplift. Overall being is incredible. Staff is very well mannered, helping.

Overall, a very good place to get right treatment!!

Wish all,

All the best!



**Testimonials of a few patients who were adopted for
Freeship in March 2023**

Rifika Bose

The staff at Orchids are very positive which makes the whole journey very easy. Each and every person has been so supportive and understanding. These aspects are very important. I thank you from the bottom of my heart for making me feel at ease. Thank you.



Mr. Lawrence Dubois

I was diagnosed with breast cancer in December of 2022 and started treatment here at Orchid clinic for the same. I have completed 2 cycles here and today I m undergoing my 3rd chemotherapy cycle. I highly recommend this clinic as the entire process has been so smooth. The staff here are extremely efficient and polite and who show genuine care for every patient. The atmosphere at this clinic is very warm and relaxed and one does not feel like you are in an hospital like environment. The clinic is also extremely clean and hygienic. All in all I had a very good experience here.

Premlata Singh

We were explained through regarding treatment of Breast Cancer, starting from beginning of the treatment and during every visit. We were well explained about the do's and the don't.

Very cooperative staff

PCCM appeals for support and donations to help save breast cancer patients

We are ever grateful for your generosity and donations over the years that have helped save the lives of over 1000 young girls & women annually.

Many of them are alive with their families & loved one because of your generosity and big heart. Last year, because of your contributions we have been able to successfully treat over 3000 unaffording women with breast cancer through full freeships and major concessions in surgery, chemotherapy, radiation, free biopsies, diagnostics and much more, enabling them through the bewildering maze of challenges the disease brings through its wake & hand holding them to lead a normal life after cancer.

This year the unprecedented COVID-19 pandemic has presented challenges to the cancer patients and their families. Prashanti Cancer Care Mission has made every effort that no unaffording patient seeking our help is turned away.

This pandemic period has posed a huge challenge to needy patients, their care givers and Prashanti. We are striving to be able to take care of each and every woman coming for freeships and treatments.

We are now appealing to you for your support and generous donations, to help these young women battling with breast cancer to be able to get free treatment from us, so that no patient is turned away without help.

Every small amount from you would help save the lives of these women and allow them to live a healthy life with their loved ones.

Following are the details through which you can donate to Prashanti You may donate via either of the two options:

- a. Through the donation page on the website:
<https://www.prashanticancercare.org/donations.php>
or
- b. Send us a cheque in favour of “Prashanti Cancer Care Mission” Address: 1,2 Kapilvastu, Senapati Bapat Road, Pune, Maharashtra 411016

Please mail your Full Name, PAN Card copy, Mobile Number and Address proof to accounts@prashanticancercare.org so as to enable us to courier or email to you the 80G tax exemption certificate and donation receipt.

Every donation will receive a Receipt, benefit of Tax Deduction under 80G of IT Act 1961 and a Thank you Letter within a week or two.

For any queries, please feel free to contact me personally on 9850251000.

A big thank you once again for all the support over the years. Without your help, it would be impossible to do what we do. God Bless and wishing you and your family a blessed life.

**We would like to thank our
Donors & Supporters
for their unconditional support over the years**

**Warm Regards, Ms. Laleh Busheri CEO
Prashanti Cancer Care mission
Visit us at : www.prashanticancercare.org /
www.orchidsbreasthealth.com
<https://www.facebook.com/orchidsbreasthealth>**

