

NEWSLETTER OCTOBER – 2017

PRASHANTI CANCER CARE MISSION'S AWARENESS CAMPAIGN IN PUNE GANESH FESTIVAL

Ganesh Festival is one of the major highlights of Pune's socio-cultural life. The century-old tradition of Ganesh Visarjan Procession on Laxmi Road is famous all over the world and attended by thousands of devotees. One of the major reasons behind the rising cancer burden in India is the lack of appropriate cancer awareness and education in the community. Hence, Prashanti Cancer Care Mission (PCCM) was invited by Shri Kasba Ganapati Mandal - one of the most revered deities in Pune - to conduct a Cancer Awareness Campaign. Several PCCM staff members, colleagues, cancer survivors and well wishers walked tirelessly for 5 hours in the procession holding banners that conveyed important message about Cancer in India. These banners highlighted various strategies for early detection, prevention, treatment and rehabilitation of common cancers that affect the Breast, Cervix and Oral cavity. This campaign was well received by the general public in the procession with a request to conduct such activities in many prominent socio-cultural events in Pune.



FACULTY ON INTERNATIONAL BREAST WORKSHOP

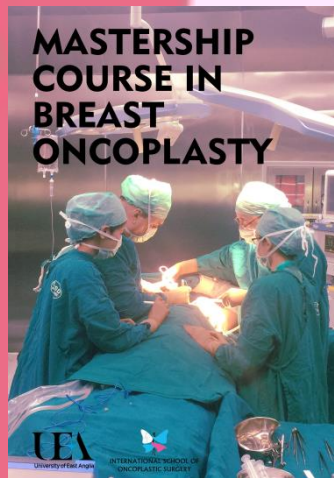
Dr. C.B. Koppiker was invited as a Faculty on international workshop in Bangkok on various biopsies and breast surgery. Conducting a lecture on new techniques in breast surgery to an international panel of doctors.



UPCOMING EVENT: SURGICAL TRAINING WORKSHOP

As a part of the ongoing Mastership in Breast Oncoplasty program, a 2-day surgical training workshop will be conducted at IISER Pune on November 4-5, 2017. This workshop will be attended by trainee surgeons from India, Indonesia and Sri Lanka. The program is conducted under the mentorship of eminent national and international faculty of Oncoplastic Breast Surgeons. World renowned UK-based Breast Surgeons Dr. John Benson and Dr. Jenny Smith will be a part of the program along with a pool of Indian faculty.

The Masters in Breast Oncoplasty is the only course in Asia that offers training in the niche field of Breast Oncoplasty. The aim is to equip surgeons with expert skills in Breast Oncoplasty to improve the surgical outcomes of women suffering from breast cancer and rehabilitate them aesthetically.



CLINICAL BREAST EXAMINATION CAMPS IN THE MONTH OF SEPTEMBER

Awareness talks and camps were held in different parts of the city, which majorly included Clinical Breast Examination Camps at The Kalyani School, Dr.Ambedkar School, Khadki Cantonment Hospital, Garware College etc. More than 540 women were screened and many were provided medical concessions.





AWARENESS TALK: Ms. LALEH BUSERI

Multiple Awareness talks held last month major highlights: Awareness Talk at “The Kalyani School”, Manjari on 9th of September 2017 by Ms. Laleh Buseri was attended by the teaching and non teaching staff followed by clinical breast examination screening.



IN THE MONTH OF SEPTEMBER WE WERE GLAD TO ASSIST 149 PATIENTS WITH FREE AND MAJOR CONCESSIONS IN CHEMOTHERAPY AT OUR DAYCARE ALONG WITH SURGERIES AND RADIATION

CHOSEN TESTIMONIALS OF THE MONTH



Name: Ms. Amanda Braganza

Diagnosis: Left Breast Cancer (Stage- II)

Chemotherapy: 6 cycles of AC – Rs. 71,166/-

I Ms. Amanda Braganza, was diagnosed of left breast cancer at 2nd stage. It was very depressing as cancer meant death to me. Dr. Koppiker helped me know the disease I was suffering from and explained me the line of treatment which would get me out of the disease. Prashanti Cancer Care Mission helped me throughout my treatment. The staff was very supportive and helpful with their smiling faces. A very special thank you to Dr. Koppiker and Ms. Laleh Busheri for everything they did for me.



Name: Mrs. Farida Shaikh

Diagnosis: Ovarian Cancer (Stage- I)

Chemotherapy: 12 cycles(Paclitaxel)+12 cycles(Carboplatin)= Rs.1,26,000/-

Surgery: Rs.2,50,000/-

Total: Rs.3,76,000/-

I am Mrs. Farida Shaikh, 58 year old Cancer Survivor. I was diagnosed with cancer of ovaries. It was difficult for me and my family to take this news as we were financially unstable and could not afford the treatment. But Prashanti Cancer Care Mission gave me a ray of hope for my treatment and survival. Dr. Koppiker and Ms. Laleh Busheri helped me cope up mentally as well as financially. I am grateful to everyone at Prashanti Cancer Care Mission for supporting me like a family. I owe my sincere thanks to Dr. Deshmukh, George brother and all the staff of Prashanti Cancer Care Mission.

We would like to **THANK** our
Donors & Supporters



Warm Regards,

Ms. Laleh Busheri

CEO

Prashanti Cancer Care mission