



NEWSLETTER

April 2017

Greetings from Prashanti Cancer Care Mission!

March was a month full of Awareness talks, and talks on preventive women's health due to Womens day. We also presented at St.Gallen in Vienna, and Nationally awards were won in Delhi and Poona by the team of Prashanti Cancer Care Mission which were encouraging. A big thank you for all the continuous encouragement over the years and we hope to have your continuous support always.

Warm regards,

Laleh Busheri

CEO

Prashanti Cancer Care Mission

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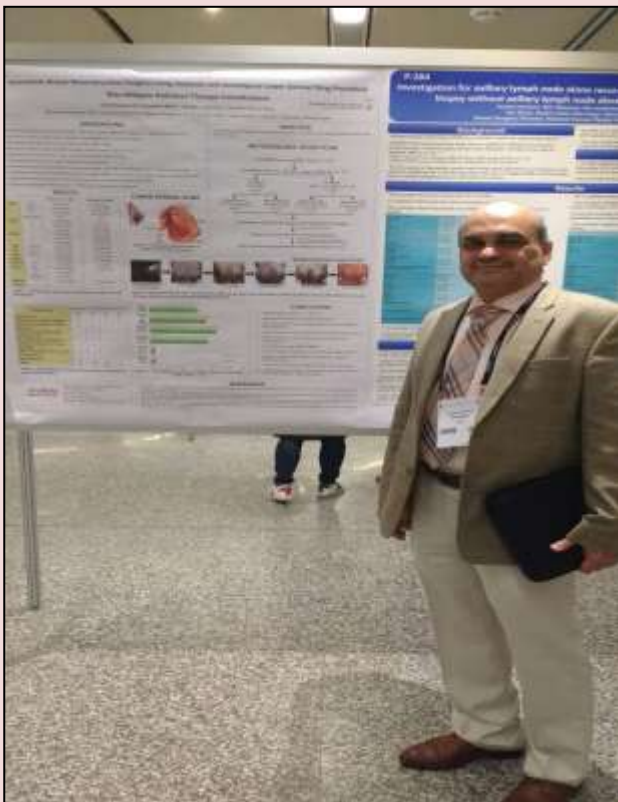
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ACADEMIC EVENTS

Presentation at the Prestigious St. Gallen's breast conference at Vienna.

During the presentation held at St.Gallen's it was discussed about how reconstruction is effective and possible in patient who require radiation after Mastectomy and reconstruction.



AWARDS AND APPRECIATION

Women Icons Summit & Gala Awards, Singapore

The inaugural edition of the annual Women Icons Summit & Awards was hosted in the International Women's month on March 17, 2017 at the Raffles Town Club in Singapore. It was to engage people, organizations, and governments in the celebration of Women's accomplishments.

Based on secondary research and contribution in the field of Healthcare Cancer cure, Executive Team at BERG Singapore recognized and presented the 2017 Women Icons Award to Laleh Busheri for recognition on a global platform like Women Icons Summit & Awards which is a matter of great honor & prestige.

WOMEN'S DAY CELEBRATIONS

What better way to celebrate the day than create awareness amongst the community about woman cancer. Our team gave several talks on the day to packed audiences. Our CEO, Ms. Laleh Busheri was invited as the chief guest for one such event organized by Media Box Office.



As part of their Women's Day edition, The Times of India ran a story on Ms. Laleh's social work activities and about Prashanti's activities.



COMMUNITY OUTREACH ACTIVITIES

Prashanti Cancer Care Mission held a camp for the second year for the woman police force of Pune city. This year, Mukul Madhav Foundation and Finolex cables generously sponsored the camps. The five day police camp was inaugurated by the Pune City Police Commissioner Ms.Rashmi Shukla.



Our community workers are out everyday dissemination information about breast and cervical cancers to all strata of the society.



THE PCCM SCOREBOARD

(free ships/ major concessions for the month of March)

Awareness talks	236
Number of women attending awareness talks	1260
Cancer screening camps held	17
Total women screened	547

Support Group Activity For March - PICNIC TIME!!

PCCM's Annual Picnic for all conquerors and caregivers was organized on 5th March 2017. The staff and patients and their families went to Mapro Gardens, Mahabaleshwar. This was our third consecutive annual trip to Mapro Gardens on popular demand. The Rotary Club of Kalyani Nagar organized an orchestra of old melodies which saw the happy picnic troupe dance and sing together.



The conquerors and care givers having a gala time

Lunch at Mapro Gardens



Memories are made thus...



LOKMAT WOMAN SUMMIT 2017



Our Breast Cancer conqueror Rakshanda Ansari received an award for the contribution back to Prashanti Cancer Care Mission by helping control cancer and for talks on prevention in the community.

We choose one of the few from the many we have every month whom we have handheld with free treatment and share her story with you. She has been treated by Dr. Koppikar and Prashanti Cancer Care Mission has paid for the hospitalization and for the implants for reconstruction.

Patient Name: Anuradha Deshpande

Age:46 years

Treated for: Breast Surgery with reconstruction



Here are a few words said by Anuradha," I was diagnosed with DCIS. I was referred to Dr. Koppikar. In my first visit, the doctor eased all my doubts, my insecurities and gave me the confidence that all will be well after the surgery. I feel full connect with Doctor and the staff around. All are reachable and helpful. I am lucky to be in the right hands.

I thank Dr. Koppikar from the core of my heart.

PATIENT TESTIMONIAL

Ms. Rakshinda Ansari shares her experience of winning over cancer she quotes it as "I don't think of myself as a survivor but instead a winner.."

When I was detected with breast cancer, I was devastated but it was a wakeup call where I realized that if I recovered had to lead my life to the fullest, discover my potential, make real what I only dreamt of until then.

Luckily for me, I was in the care of a compassionate doctor Dr. Koppikar and his team. After my surgery, chemo and radiation, I lost no time in turning my passion into a profession.

I also wanted other women to be as fortunate as I have been so I joined Prashanti Cancer Care Mission to spread breast cancer awareness. I have made loads of friends via this platform that has filled my life with positivity and purpose.



Ms. Rakshinda is a trained pastry chef, she went from a housewife to entrepreneur when she launched XOXO Desserts. She says "The goal was to put my New York training into good use and add joy to peoples celebrations. Besides baking, I got into physical activities, touched base with loads of old friends and let them know what they meant to me.

Now she looks at every situation in non judgmental way and empathize with people. An incredible life altering journey over the last five years has made her appreciate life I am not a victim to cancer. I have won over cancer... and over my life. I am a true winner.

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